

RUBIKA

LA GRANDE ÉCOLE DES TALENTS
ANIMATION | JEU VIDÉO | DESIGN

ERASMUS POLICY STATEMENT 2021-2027

RUBIKA is an international higher education institution that provides an innovative teaching approach to its students coming from different backgrounds and cultures. The aim of our programs is to make sure that young students become critical thinkers and skilled professionals who will work on today's issues and on a better future.

For this purpose, RUBIKA continues to invest in its internationalization processes, and considers the Erasmus Programme a fundamental asset to improve its own strategies for modernization and internationalization.

The school's international activities include student mobility for study and traineeships, international student recruitment, teaching mobility, summer programs and international development.

RUBIKA attaches great importance to mobility and ensures equal and equitable access and opportunities to current and prospective participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.

Unfortunately, not all students have the opportunity and/or the financial background to participate in a mobility program, thus RUBIKA ensures an international experience on campus by welcoming foreign candidates and speakers. International exchange students facilitate innovation in our school by bringing different experiences and different ways of thinking.

RUBIKA maintains partnerships with universities around the world allowing its students to spend one or two semesters studying abroad. This network of partner universities plays an important role in international activities. In the future we would like to deepen the relation with our existing partners and wish to develop new partnerships, including not only student mobility but also teaching and administrative staff exchanges.

RUBIKA attaches a high importance to its choice of partner institutions. In its decisions, RUBIKA considers the following elements: similarity between the educational programs offered at the potential partner university, high quality of education, teaching language, international accreditation, and ranking. The monitoring of the partner network will be undertaken by the International Office with the help of the Pedagogical Director.

RUBIKA supports the development of joint study programmes as well, hoping to increase attractiveness of its study offer.

A joint research agreement was recently signed with a Chinese partner university. The aim of this program is to strengthen and expand our existing partnership, involving student and teaching staff exchanges for shorter or longer period and research cooperation.

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We would like to develop new partners not only in Europe but also beyond. We have already taken the first step to do so: we developed a joint educational program with a Vietnamese school, VTC Academy, starting in September 2021.

RUBIKA is constantly implementing strategies to provide students with a high-quality educational offer in line with the labour market. We make sure that our educational program fits the latest technological developments. Therefore, most of our teachers are directly coming from the corporate world to provide our students a genuine understanding in their field and fully prepare them to the start of their career.

RUBIKA cultivates a special relationship with local and international companies and is working on further partnership developments, so the placement of student would be easier. We encourage our students to pursue internships abroad and develop skills in line with their professional projects. Moreover, it is the opportunity for them to acquire new soft skills, to broaden their language competences, but most of all to become self-contained and independent individuals.

RUBIKA relies on its International office to help incoming or outgoing participants on administrative matters, such as visas and insurance, and facilitate international mobility in constant cooperation with the school's management.

In the next few years, RUBIKA is planning to focus on the development of mobility schemes and other collaboration possibilities with partner institutions.